

Gallery of existing international Virtual Street Art



Existing content and resources

- An [extensive collection of photographs of facades and buildings](#) from cities in Europe and North, Central, and South America, which serve as the basis for virtual street art works;
- [A collection of over 1,600 virtual works](#) created on both sides of the Atlantic;
- [Virtual street art works created between 2020 and 2024](#) on Frankfurt facades in public spaces;
- [Virtual Street Art created in Frankfurt 2025](#)
- [Video of Virtual works created in 2025 on the facades of Frankfurt art galleries](#);
- A selection of [Contributing Artists since 2011](#).

Concept and functionality of the platform

The platform makes it possible to place street art works virtually on photos of real locations and make them accessible worldwide. It is based on a modular, proprietary IT structure with modern map technology that can be flexibly adapted to design and communication needs.

Functionality:

- **Location recording:** Buildings, facades, or public places are documented photographically.
- **Artistic design:** The photos serve as a digital canvas for urban artworks.
- **Integration:** The finished works are imported into the platform and positioned at their real locations.
- **Innovative [disruptive design](#) concept:** Future-proof system that meets the requirements of modern communication and design strategies.
- **Presentation:** Users can discover the artworks virtually at their location via an [interactive map \(Google Maps\)](#).
- **Curation:** Works can be filtered by format, theme, location, or artist and presented in a targeted manner.